

PARTNER PROGRAM

Test the voice agents you build. Get paid for it.

Roark is the testing and analytics platform for voice AI: simulate real phone calls at scale before launch, then score every production call on 64+ audio-native metrics so you catch what breaks and prove the fix. If you build, deploy, or manage voice agents for clients, refer them to Roark and earn recurring revenue share or a one-time bounty. No cost to join, non-exclusive, no minimums.

BUILT FOR THE TEAMS ALREADY IN THE ROOM FOR THE TOOLING DECISION

Voice AI agencies

Consultancies & advisory firms

System integrators

Dev shops shipping on Retell, Vapi, LiveKit, ElevenLabs

Fractional / technical advisors

MODEL A · REVENUE SHARE

RECOMMENDED

15% of MRR

Paid monthly, for the life of the account

Standard rate	15% of MRR
Volume (5+ active accounts)	20% of MRR
Payout	Monthly

Best when you have ongoing client relationships and want a compounding, recurring income line that grows as your clients scale their usage.

MODEL B · REFERRAL BOUNTY

\$250–\$2k+ per client

Paid once the client is an active subscriber

Starter / SMB	\$250
Growth / Team	\$750
Enterprise	\$2,000+

Best for one-off or lighter relationships where a clean, fixed payout beats tracking a trailing percentage. Sized by the client's plan at activation.

STEP 1

You introduce us

Register the client with a short form or a warm intro. Registration protects your commission for that client for 90 days.

STEP 2

We take it from there

Roark handles onboarding, support, and billing. You stay as involved as you want, from hands-off to co-selling.

STEP 3

You get paid

Pick the model that fits each client. Paid monthly once the client is a paying subscriber, straight to your account.

WHY PARTNER WITH ROARK

- **Make your work look better.** Agents you ship are tested, measured, and monitored. Fewer bad launches, happier clients who renew.
- **A new revenue line** on tooling you would recommend anyway, with no delivery overhead on your side.
- **Stickier relationships.** Ongoing testing keeps you in the loop long after the build is done.

WHAT YOUR CLIENTS GET

- **Simulation at scale** against hundreds of scenarios before an agent touches a real customer.
- **Post-call analysis** on every call: did the agent complete the task, follow policy, handle the edge case.
- **Monitoring & alerts** the moment a live agent starts failing, plus dashboards you can both point to.

Start referring clients: partnerships@roark.ai

Program details & agreement template: roark.ai/partners

ROARK, VOICE AI TESTING & ANALYTICS
RATES INDICATIVE, CONFIRMED IN YOUR
EXECUTED PARTNER AGREEMENT