

PRICING

Start free.
Pay for what you use.

Roark is the self-improvement loop for voice AI agents: simulate against hundreds of scenarios before launch, then score every production call on 64+ audio-native metrics. Pricing is usage-based and in plain dollars: no seat licenses, no metric tax. Start with \$50 of free credit, no card, then pay only for the calls you simulate and monitor. A higher commitment simply buys a lower rate.

SCORING PRODUCTION VOICE AI FOR TEAMS AT

Google AT&T BCG Spectrum Aircall Podium radiantgraph

COMPARE PLANS	MOST POPULAR		
	Pay-as-you-go \$0 \$50 free credit	Team \$500 per month, usage included	Enterprise \$4,000+ committed, usage included
PRICING			
Best for	Solo, new agents & trials	Scaling teams (~3,300+ min / mo)	Large-scale & regulated teams
Starting price	\$0 to start	\$500 / mo	From \$4,000 / mo
Included usage	\$50 free credit	\$500 of usage	\$4,000 of usage
Simulation rate (drawn from usage)	\$0.15 / min + provider costs	\$0.10 / min + provider costs	From \$0.05 / min + provider costs
Metric evaluation (live & simulated calls)	\$0.04 / metric / min	\$0.02 / metric / min	Volume discount
Post-call transcription (only when you don't send your own)	\$0.024 / min	\$0.024 / min	\$0.024 / min
THE WHOLE PLATFORM, ON EVERY PLAN			
Simulation over real PSTN & WebRTC, 45 languages	✓	✓	✓
64+ metrics, plus unlimited custom metrics	✓	✓	✓
Persona & scenario libraries, voice models	✓	✓	✓
Production monitoring & call replay	✓	✓	✓
Dashboards, saved reports & OTEL traces	✓	✓	✓
Every integration (Vapi, Retell, LiveKit, Pipecat...) + SDKs	✓	✓	✓
REST API, MCP server, CLI & skills	✓	✓	✓
SOC 2 Type II, HIPAA BAA & penetration testing	✓	✓	✓

COMPARE PLANS		Pay-as-you-go	MOST POPULAR Team	Enterprise
		\$0	\$500	\$4,000+
		\$50 free credit	per month, usage included	committed, usage included
HOW FAR IT SCALES				
Projects	1	5	Unlimited	
Seats	5	10	Unlimited	
Concurrent lines included	10	25	100	
Add more concurrency	\$100 / 10 lines / mo	\$100 / 10 lines / mo	Custom, unlimited	
Trace retention	45 days	90 days	Custom	
ENTERPRISE ADDS				
SSO / SAML with SCIM provisioning	-	-	✓	
Custom roles & permissions (RBAC)	-	-	✓	
IP whitelisting	-	-	✓	
Data residency & extended retention	-	-	✓	
Custom security reviews	-	-	✓	
Signed DPA (data processing agreement)	-	-	✓	
Uptime SLA	-	-	✓	
HELP WHEN YOU NEED IT				
Support	Email & community	Priority email + Slack	Dedicated engineer + Slack	
Onboarding	Self-serve	Guided setup	White-glove	
Success sessions	-	-	Weekly	
BILLING				
How you pay	Auto top-up, pay as you go	Monthly + auto top-up	Committed, invoiced	
Payment methods	Card or ACH (Stripe)	Card or ACH (Stripe)	Card, ACH, or invoice / PO	

How billing works. Live production calls you already run are billed as metric evaluation only, since Roark didn't place the call. On calls Roark does place, provider costs (telephony, STT/TTS) pass through at cost, never marked up, and draw from your monthly usage. Metrics are scored from a transcript: send your own and transcription is free; otherwise it's \$0.024/min, the same on every plan. Nothing is feature-gated, plans differ on rate and scale, never capability.

COMMON QUESTIONS

Is there really a free tier?

Yes. Start at \$0 with no card, and we drop \$50 of free credit in so you can run real simulations and score live calls before you ever pay. When it runs out you're simply on pay-as-you-go.

What's the Team plan for?

The self-serve step up from pay-as-you-go. The \$500/mo is \$500 of included usage at lower rates (\$0.10/min simulation, \$0.02/metric/min), so it's spend, not a fee. It also lifts your limits (25 lines, 10 seats, 5 projects, 90-day retention) and adds a Slack channel. Go over the \$500 and the same Team rates continue.

Start free with \$50 in credit, no card needed · roark.ai/signup
Book a demo and we'll score your own recording live · roark.ai/book-demo

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